

FAX# 703 528 7880
CREDIT RISK !!
FROM REP NOV20/12 17.22
HARRIS REPORT *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CONTRACT # 638506C

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____

PRDCT	EST#	COMMENTS
NELSON FOR SENATE	641	

FLIGHT DATES OCT30/12 NOV6/12 WK-

CITY TAX _____ STATE TAX _____ CO OF DISTING _____

DATE NOV20/12 17.22

REP: TO LENA
FR JULIE
OKD M6
PLS CFM, THX 11/20

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM ***** THIS IS A CASH IN ADVANCE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 641												
31		S	800P-1130P	30		\$3,300.00	11/3	11/3	0		SAT	0
PROGRAM : FBALL ORD COM1 : TP FBALL THIS IS A MAKE-GOOD FOR NOV3 ON LINE-16 FOR 1 SPOT/WK												
39		A	800P-1144P	30		\$3,300.00	11/3	11/3	1		SAT	1
PROGRAM : FBALL ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOT RAN AT 11:42P. THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-31												

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV20/12 17.22
CHANGES ** WFTV-TV ***

REP HEADLINE# 6385060 TRF# 337779
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:
M6 OK'D BUY#31 MISSED: SAT/800P-1130P NOV3 30S \$3,300.00 (NOV20/12)
OFFER: SAT/800P-1144P NOV3 30S \$3,300.00 PLS ADVISE.
CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 11:42P.
CONTRACT TOTAL 78290.00
TOTAL SPOTS 66

NOV/12 78290.00

MARKET TOTALS \$231,700 WFTV 34% WKMG 16% WESH 32% WOFL 14% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE